



**Experience Mt. Hood and the Gorge  
Strategic Investment Fund  
2026 APPLICATION FORM**

Thank you for submitting your project for consideration for Experience Mt. Hood and the Gorge's 2026 Strategic Investment Fund. Please **complete the below application in its entirety** to be considered for funding. In addition to this form, applicants must also complete a Project Budget and Project Timeline, as outlined in the Grant Guidelines.

Before continuing, please check the box confirming that you have read the Grant Guidelines in their entirety.

Yes, I have read the project guidelines.

**APPLICATION OVERVIEW**

**Project Title**

**Strategic Investment Fund amount requested** (min \$3,000; max \$120,000)

**Total project costs**

**Applying organization/business**

Name

Mailing Address

Phone Number

**Main Contact**

Name

Phone Number

Email

**Organization Type**

Nonprofit    Government Agency    Tribal Entity    For Profit    Other

# KEY PRIORITIES

## EXPERIENCE MT. HOOD AND THE GORGE

 <p><b>CARE FOR</b> <i>Community</i></p> <p>Create and/or support ways in which our communities can engage with, advocate for, and understand the benefits from the tourism economy.</p>	 <p><b>DESTINATION AND VISITOR</b> <i>Management</i></p> <p>Leverage and support tools and programs that address high-use/low-use, seasonality, and economic impact needs in the region.</p>	 <p><b>IMPROVE</b> <i>Visitor Experiences</i></p> <p>Access funding and partnerships to support partners with improving existing visitor experiences in the region.</p>	 <p><b>LEVERAGE RESOURCES THROUGH</b> <i>Partnership</i></p> <p>Expand the work the RDMO can accomplish to meet our goals through partnerships with Travel Oregon, RDMOs, DMOs, associations, and other partners.</p>	 <p><b>REGIONAL</b> <i>Alignment</i></p> <p>Maintain and support a strong sense of alignment between Mt. Hood and the Columbia River Gorge in visitor communications.</p>
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**Select which of the region's Key Priorities your project aligns with (check up to 3)**

- Care for Community
- Destination and Visitor Management
- Improve Visitor Experience
- Leverage Resources Through Partnerships
- Regional Alignment

**Select which communities in the region your project impacts (check all that apply)**

- |   |                 |
|---|-----------------|
| Troutdale/Wood Village/Fairview                       | Dufur           |
| Corbett   | The Dalles      |
| Cascade Locks   | Sandy           |
| Hood River  | Estacada        |
| Odell/Parkdale  | Boring          |
| Mosier  | Government Camp |
| Villages of Mt. Hood<br>(Zigzag/Welches/Rhododendron) |                 |

## **APPLICATION QUESTIONS**

1. Describe the project and scope of work for which funding is being requested. Details should include the primary goals and objectives of the project as well as what stage it is in and what SIF funds will be used for. (3500 characters or less, includes spaces)

2. Clearly describe the need being addressed by your project and how it relates to the regional Key Priorities as well as preferred project categories (**tourism-related infrastructure needs; enhance visitor experience**). (1750 characters or less, includes spaces)

3. What is the long-term plan for your project? Speak to upkeep and maintenance, sustainable funding, etc. (1750 characters or less, includes spaces)

4. How will you measure the success of your project in the short term and in the long term? Be as specific as possible. (1750 characters or less, includes spaces)

5. Please list active partnerships and/or describe community support of this project. (1750 characters or less, includes spaces)

6. Could components of this project be achieved if partial funding were awarded?

Yes

No

If yes, please explain how your project would be prioritized or phased in the case of partial funding. Include costs for phases. (1750 characters or less, includes spaces)

Please provide an overview of your project timeline including key dates and milestones.

Free language assistance is available for this document. Contact ([ithaca@hood-gorge.com](mailto:ithaca@hood-gorge.com)).

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Для ознайомлення з цим документом доступні безплатні послуги перекладача. Свяжіться з нами: ([ithaca@hood-gorge.com](mailto:ithaca@hood-gorge.com)).

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本文件可提供免费的语言协助服务。如需帮助，请联系 ([ithaca@hood-gorge.com](mailto:ithaca@hood-gorge.com))。

Chúng tôi cung cấp hỗ trợ ngôn ngữ miễn phí cho tài liệu này. Liên hệ ([ithaca@hood-gorge.com](mailto:ithaca@hood-gorge.com))