

Property Overview - Troutdale

Jan 1 - Dec 10, 2023

Property:

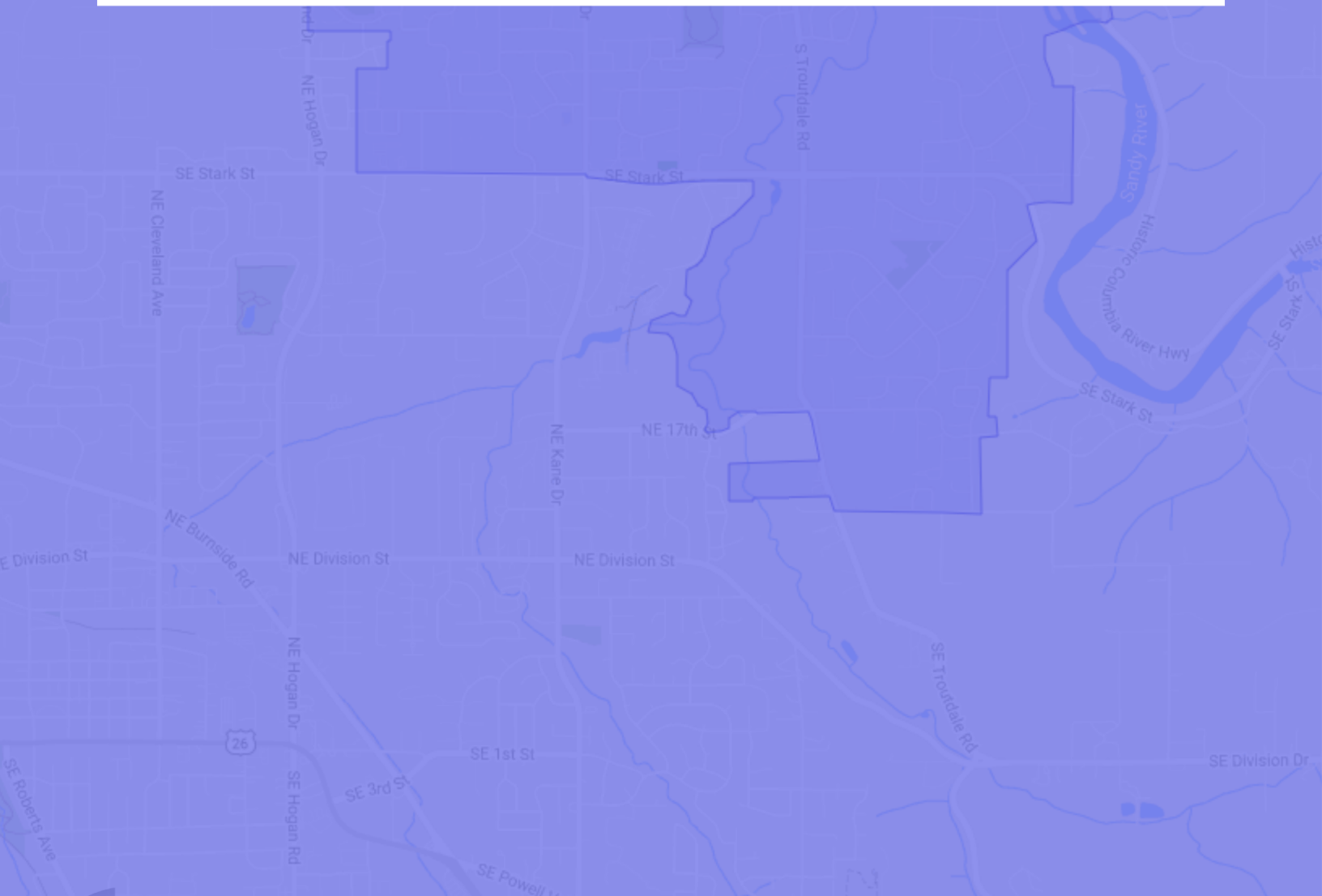
TO

Troutdale, OR - 97060

Troutdale, Oregon, United States

Applied Filters:

Home Distance: >50.00 mi



A map of Troutdale, Oregon, with a blue location pin at SW 257th Dr. The map shows the city boundary in blue, major roads like NE 223rd Ave, NE 238th Dr, NE Halsey St, SW Halsey St, SW Cherry Park Rd, SW 257th Dr, S Troutdale Rd, SE Stark St, NE 17th St, NE Division St, NE Burnside Dr, NE Hogan Dr, SE 1st St, SE 3rd St, SE Division Dr, SE Robb, and SE Stark St. Surrounding areas include Fairview, Wood Village, and Resham. The Sandy River and Historic Columbia River Hwy are also visible. A Google logo is in the bottom left corner.

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Metrics

● **Troutdale, OR - 97060**
Troutdale, OR

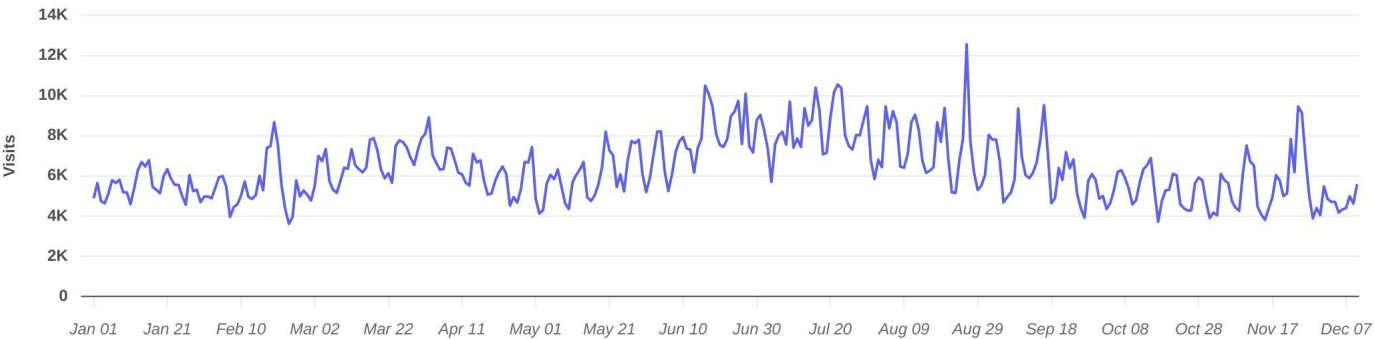
Visits	2.2M	Avg. Dwell Time	302 min
Visits / sq ft	N/A	Panel Visits	75.4K
Size - sq ft	N/A	Visits YoY	-10.1%
Visitors	793.4K	Visits Yo2Y	-11.9%
Visit Frequency	2.79	Visits Yo3Y	-4.7%

Jan 1st, 2023 - Dec 10th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

● **Troutdale, OR - 97060**
Troutdale, OR



Daily | Visits | Jan 1st, 2023 - Dec 10th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Property Overview - Troutdale

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Audience Overview

Summary

Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
 Troutdale, OR - 97060 Troutdale, OR	N/A	N/A	N/A	N/A	N/A
 Oregon	N/A	N/A	N/A	N/A	N/A

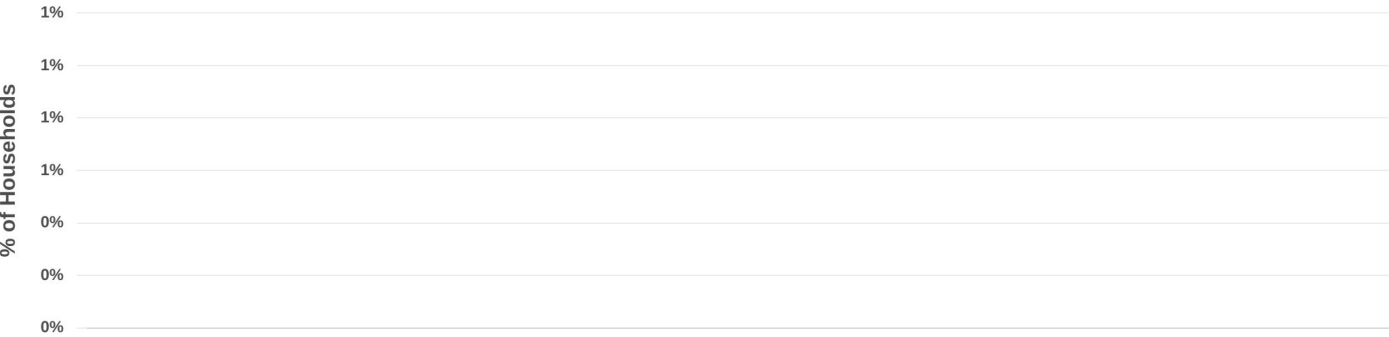
Jan 1st, 2023 - Dec 10th, 2023 | Data Source: Census 2021
Data provided by Placer Labs Inc. (www.placer.ai)





Household Income

● Troutdale, OR - 97060
● Oregon

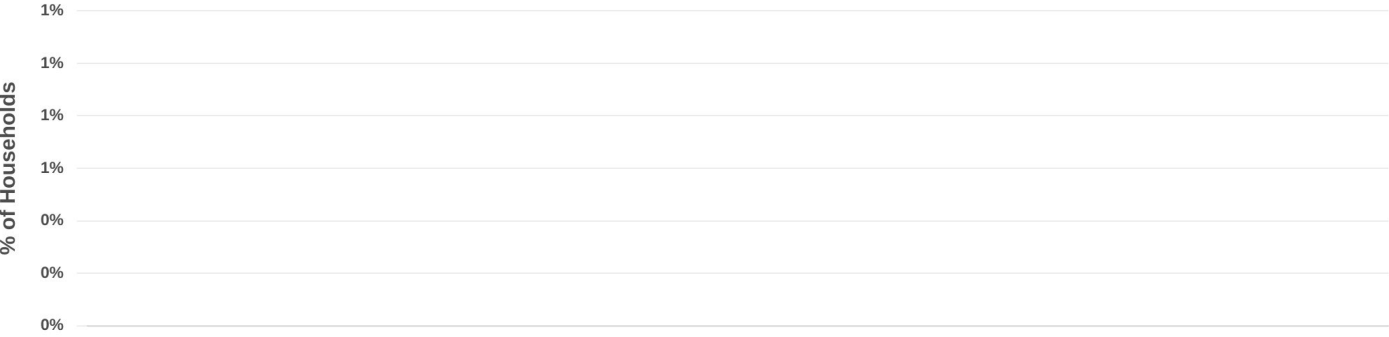


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Education

● Troutdale, OR - 97060
● Oregon



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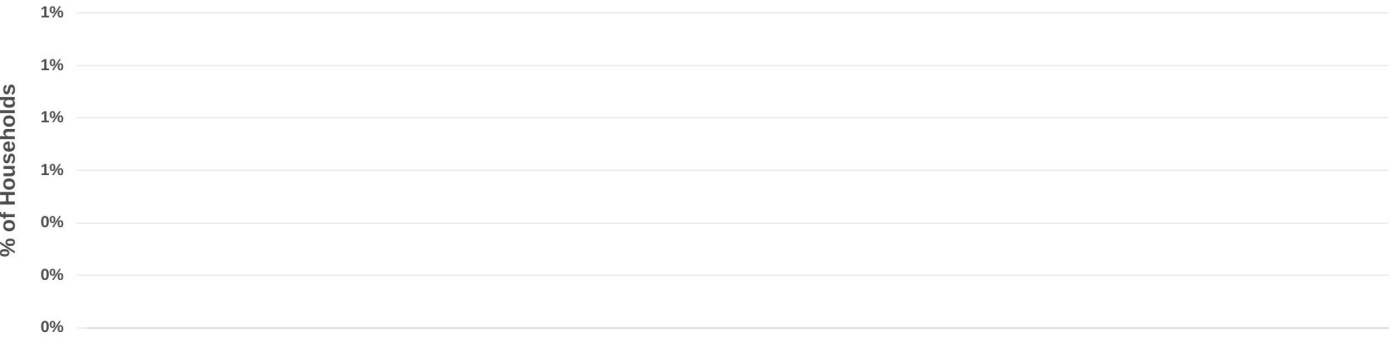
Property Overview - Troutdale

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Age

● **Troutdale, OR - 97060**
● **Oregon**

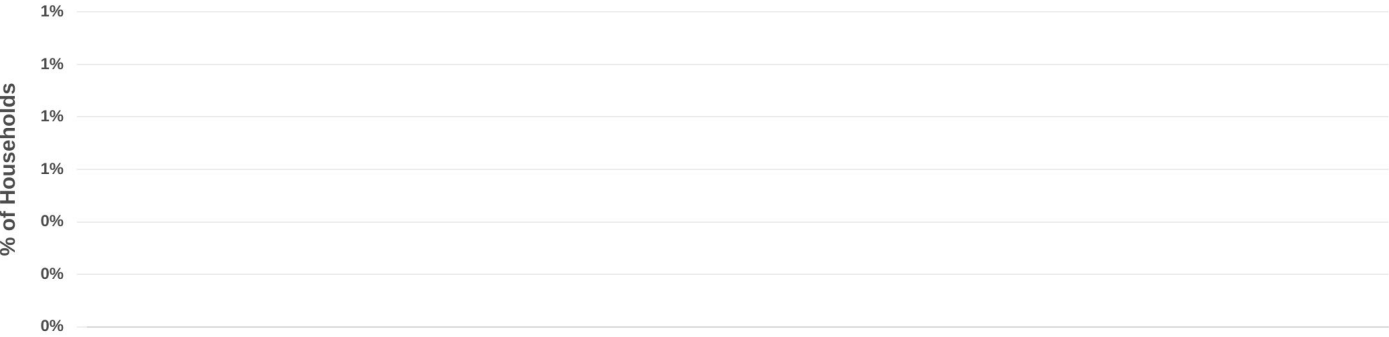


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Ethnicity

● **Troutdale, OR - 97060**
● **Oregon**



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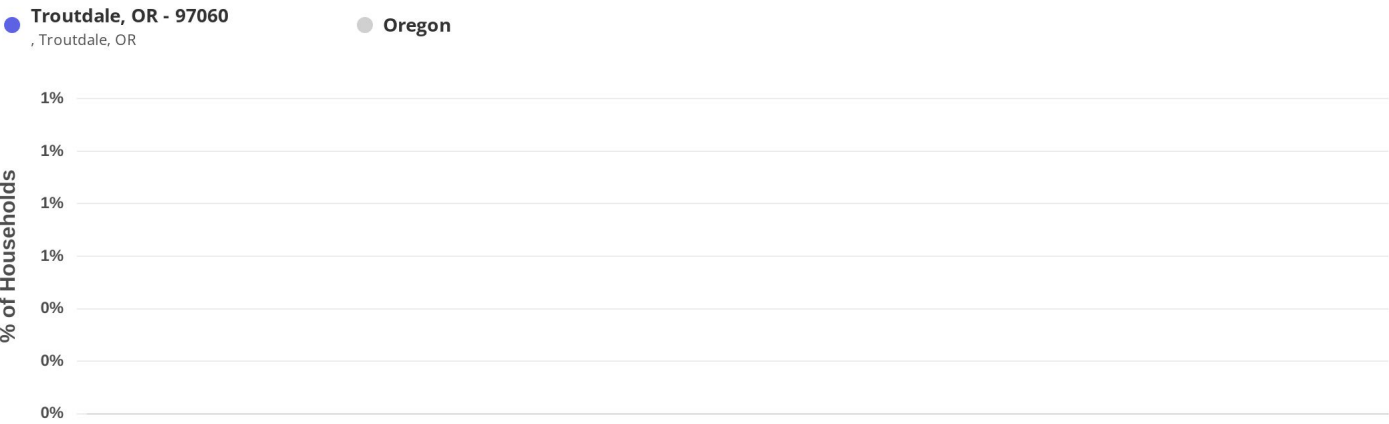


Property Overview - Troutdale

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Household Size



Jan 1st, 2023 - Dec 10th, 2023 | Data Source: Census 2021
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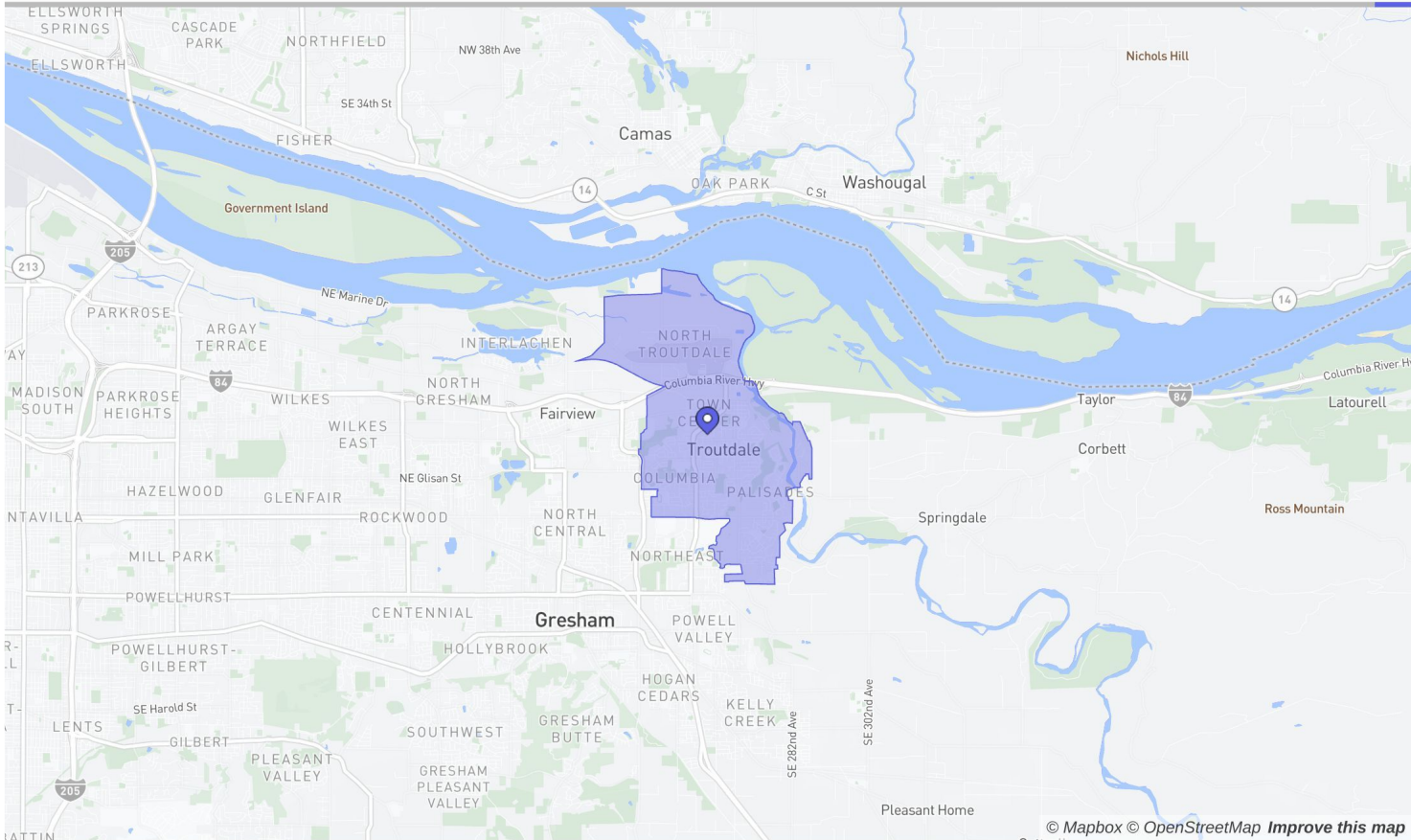


Property Overview - Troutdale

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Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

Jan 1st, 2023 - Dec 10th, 2023
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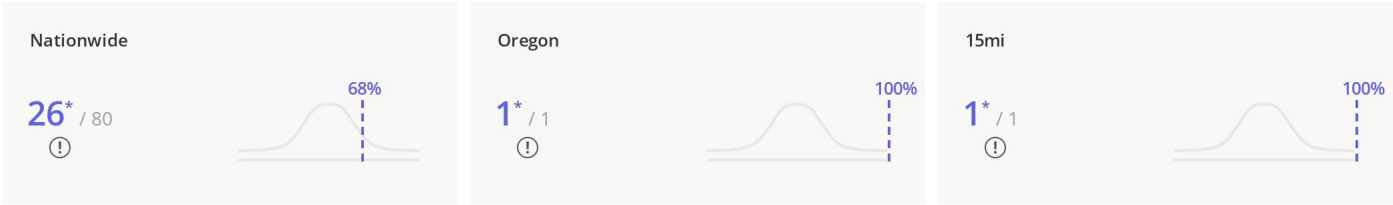
Property Overview - Troutdale

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Ranking Overview

● **Troutdale, OR - 97060**
Troutdale, OR



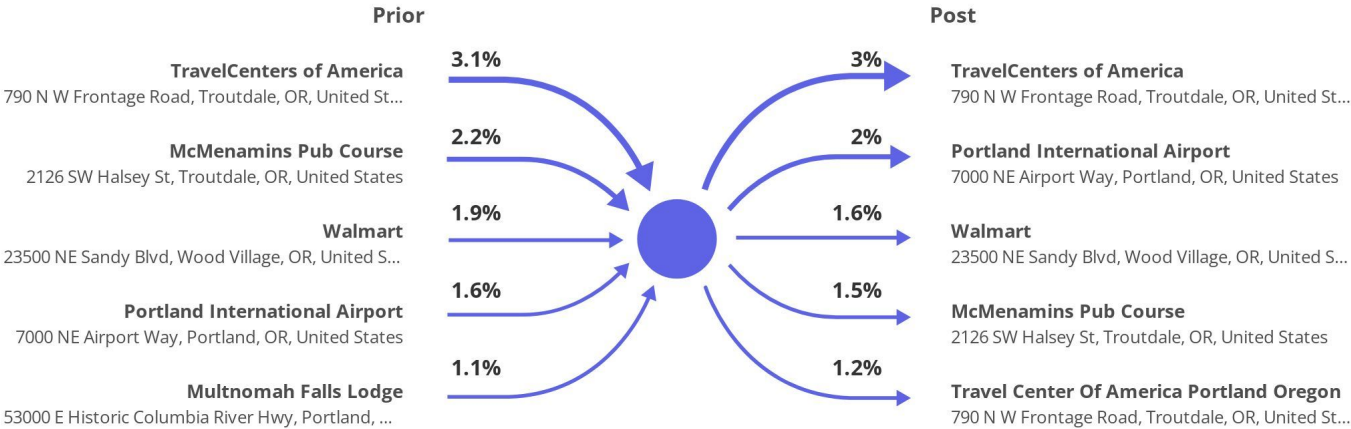
* Ranking only supports 'full-months' - filters and custom dates are ignored. Showing report for: Jan 1st, 2023 - Nov 30th, 2023

Category: Region | Visits | Jan 1st, 2023 - Dec 10th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Visitor Journey

● **Troutdale, OR - 97060**
Troutdale, OR



Show by: Location | Jan 1st, 2023 - Dec 10th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)

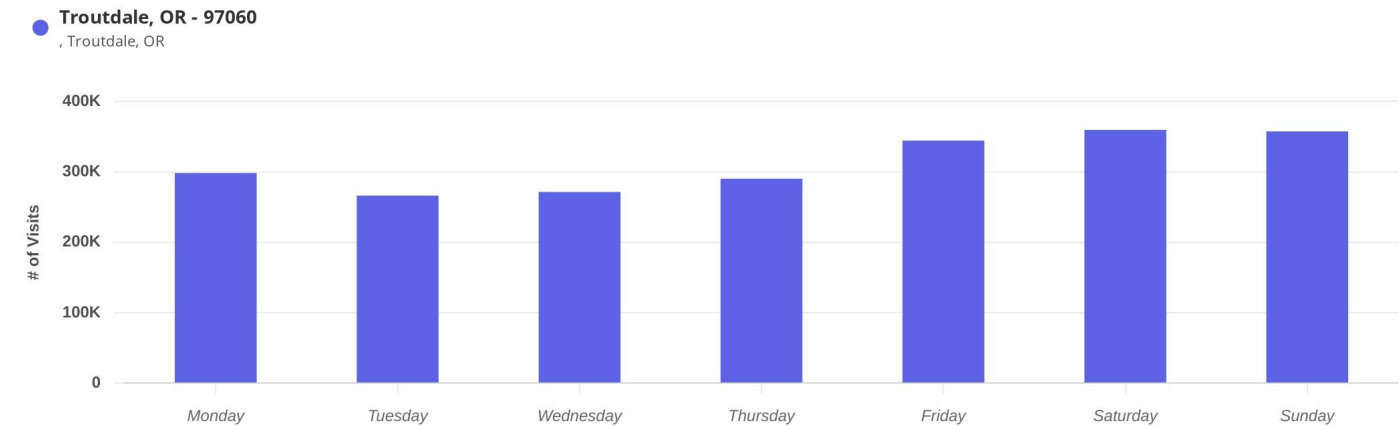


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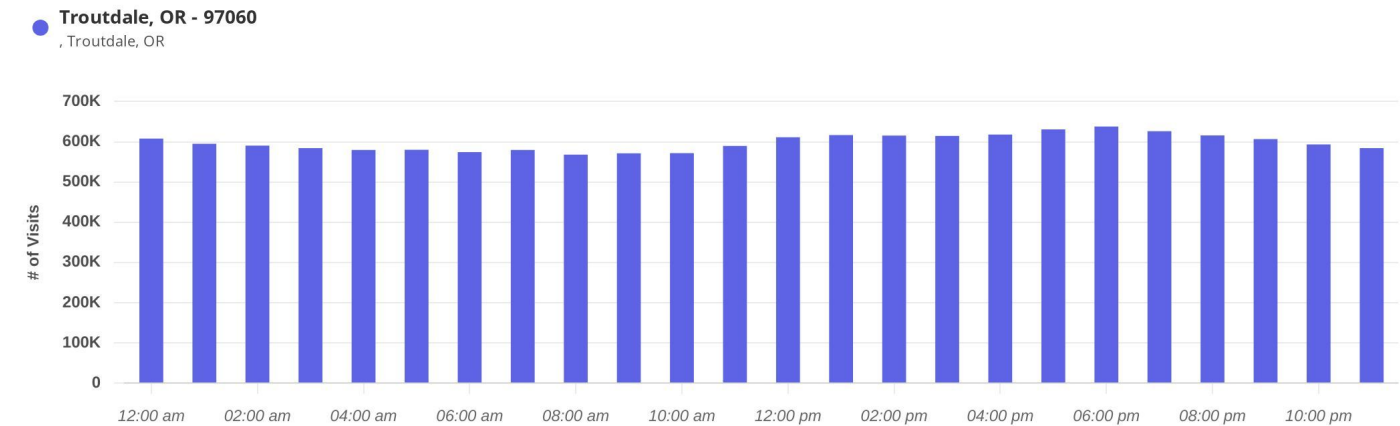
Daily Visits



Visits | Jan 1st, 2023 - Dec 10th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Hourly Visits



Visits | Jan 1st, 2023 - Dec 10th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Property Overview - Troutdale

Jan 1 - Dec 10, 2023



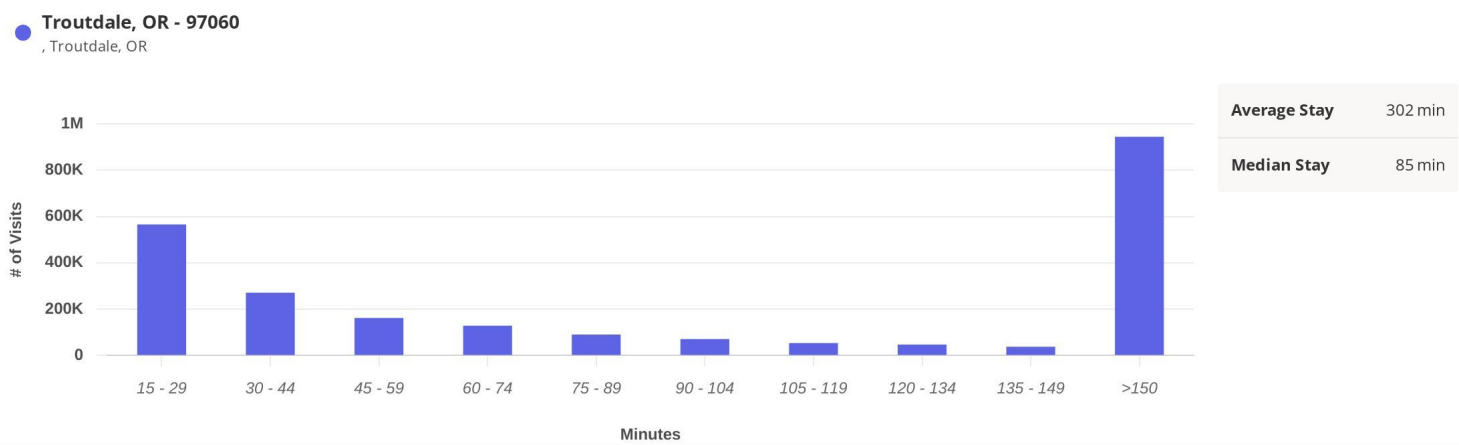
Favorite Places

Troutdale, OR - 97060 / Troutdale, OR			
Rank	Name	Distance	Visitors
1	Portland International Airport / 7000 NE Airport Way, Portland, OR 97218	10.4 mi	239.8K (30.2%)
2	Seattle-Tacoma International Airport / 17801 International Blvd, Seattle, WA 98158	131.9 mi	201.5K (25.4%)
3	Columbia Gorge Premium Outlets / 450 Northwest 257th Way Troutdale, Gresham, OR 97060	0.5 mi	120.3K (15.2%)
4	Travel Center Of America Portland Oregon / 790 N W Frontage Road, Troutdale, OR 97060	0.5 mi	115.1K (14.5%)
5	Harry Reid International Airport / 5757 Wayne Newton Blvd,, Las Vegas, NV 89119	754.5 mi	109.8K (13.8%)
6	McMenamins Pub Course / 2126 SW Halsey St, Troutdale, OR 97060	0.6 mi	98.9K (12.5%)
7	Denver International Airport / 8500 Peña Blvd, Denver, CO 80249	979.1 mi	97.4K (12.3%)
8	Love's Travel Stop / 78665 Tower Road, Boardman, OR 97818	126.9 mi	92.9K (11.7%)
9	Love's / 400 Nw Frontage Rd, Troutdale, OR 97060	0.5 mi	91.8K (11.6%)
10	Clackamas Town Center / 12000 SE 82nd Ave, Happy Valley, OR 97086	11.2 mi	90.5K (11.4%)

Category: All Categories | Min. Visits: 1 | Jan 1st, 2023 - Dec 10th, 2023
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Length of Stay

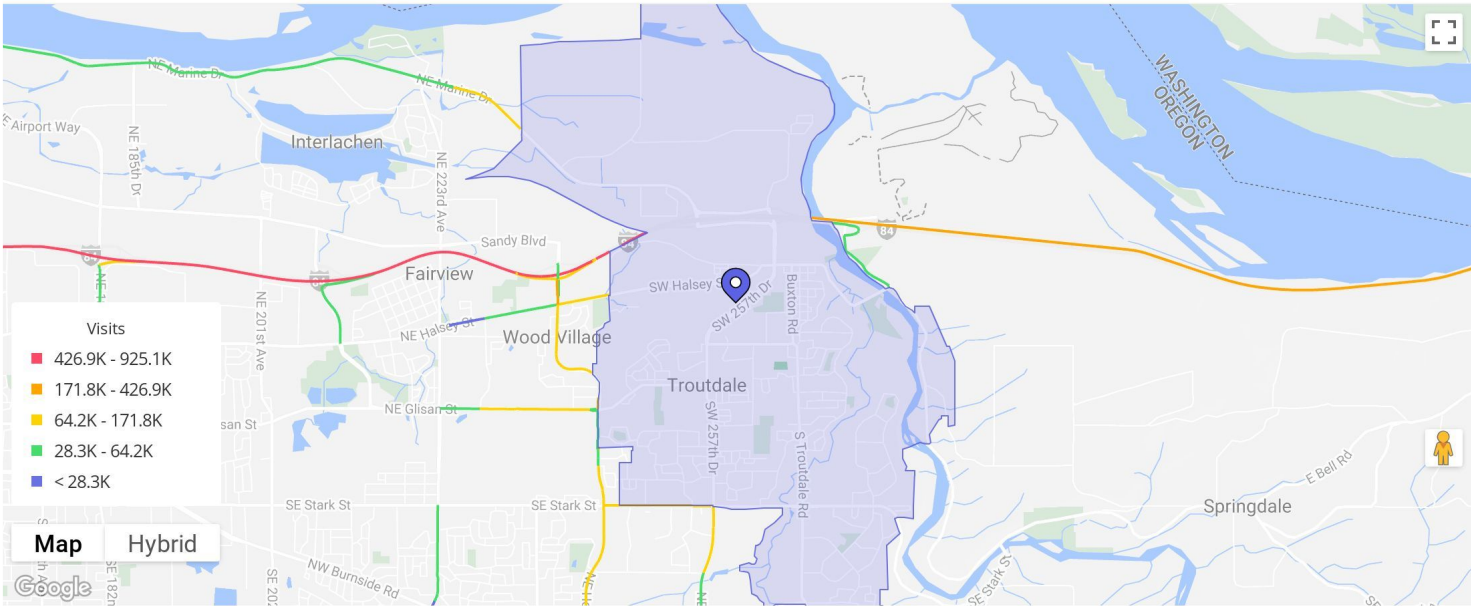


Visits | Jan 1st, 2023 - Dec 10th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)





Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jan 1st, 2023 - Dec 10th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Property Overview - Troutdale

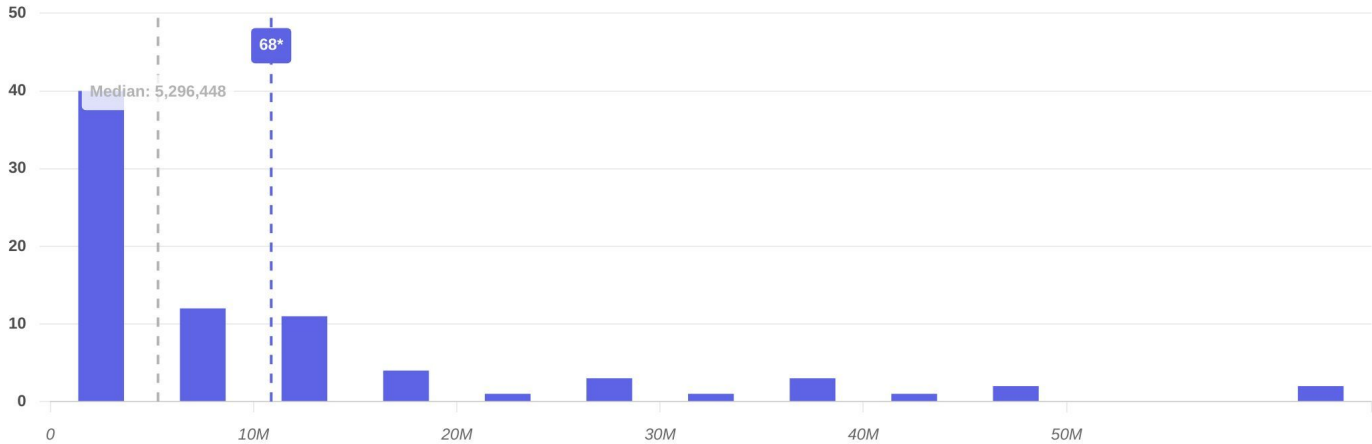
Jan 1 - Dec 10, 2023



Percentile Rank

● **Troutdale, OR - 97060**
Troutdale, OR

of Properties: 80



* Ranking only supports 'full-months' - filters and custom dates are ignored. Showing report for: Jan 1st, 2023 - Nov 30th, 2023

* Unverified properties can only show estimated ranking.

Category: Region | Nationwide | Visits | Jan 1st, 2023 - Dec 10th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Property Overview - Troutdale

Jan 1 - Dec 10, 2023



Ranking Index

● **Troutdale, OR - 97060**
Troutdale, OR

of Properties: 80

Rank	Name	Visits
1	Las Vegas Strip / Las Vegas, NV	128.65M
2*	Clackamas County, OR / OR ⓘ	63.55M
2	New York, NY 10003 / 1st Ave, New York, NY	61.54M
3	Downtown Denver / Denver, CO	47.47M
4	South Walton without Destin / Seagrove Beach, FL	46.95M
5	New York, NY 10022 / 3rd Ave, New York, NY	43.71M
6	Miami Beach, FL 33139 / Ocean Dr, Miami Beach, FL	38.77M
7	Downtown Detroit / Brush St, Detroit, MI	37.93M
8	Washington, DC 20001 / 7th St NW, Washington, DC	37.62M
9*	Mt. Hood and Columbia River Gorge Region / OR ⓘ	37.19M
9	Central Business Improvement District - Nashville, TN / Commerce St., Nashville, TN	34.65M
10	Austin, TX 78758 / Rock Rose Ave, Austin, TX	29.05M
11	Bloomington, MN 55425 / East Broadway, Bloomington, MN	27.53M
12	Lake Elsinore / Central Ave, Lake Elsinore, CA	25.03M
13	Seattle, WA 98109 / 4th Avenue, Seattle, WA	21.96M
14*	West Columbia Gorge / OR ⓘ	21.55M
14	Cambridge, MA 02138 / Cambridge, MA	19.31M
15	Gulf Stream, FL 33483 / S Federal Hwy, Boynton Beach, FL	17.91M

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Rank	Name	Visits
16*	Union County, OH / Union County, OH ⓘ	16.52M
16	Washington St & Winter St, Boston / Tremont St, Boston, MA	15.51M
17	Washington St & Winter St, Boston V2 (Include Home/Work) / Washington St, Boston, MA	15.09M
18	Moore County, NC / Pleasantville, NC	15M
19	San Francisco, CA 94108 / Post St, San Francisco, CA	14.54M
20	Kalispell - Whitefish / Hutton Ranch Rd, Kalispell, MT	13.32M
21	Eagle-Vail, CO / US-6, Wolcott, CO	12.7M
22	Hingham, MA 02043 / Derby Street, Hingham, MA	12.45M
23	Washington St & Winter St, Boston V2 (Exclude Home/Work) / Washington St, Boston, MA	12.09M
24	Makiki/Lower/Punchbowl/Tantalus / Honolulu, HI	11.74M
25	South Padre Island / Gulf Blvd, South Padre Island, TX	11.14M
26*	Troutdale, OR - 97060 / Troutdale, OR ⓘ	10.87M
26	Downtown State College Improvement District / State College, PA	10.54M
27	Alamo / W Frontage Rd, Alamo, TX	10.29M
28	Portland, OR 97205 / SW Morrison St, Portland, OR	10.23M
29*	Mt. Hood Territory / OR ⓘ	10.17M
29	Breckenridge, CO / Breckenridge, CO	8.88M
30	Marco Island, FL / Marco Island, FL	8.42M

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Rank	Name	Visits
31	North End / Boston, MA	8.24M
32	St. Simons Island, GA / Harrington, GA	7.37M
33	Southside Area / Chattanooga, TN	7.16M
34	Woodford County, Kentucky / Kroger Way, Versailles, KY	7.02M
35	Aspen-Snowmass, CO / Prospector Rd, Aspen, CO	6.88M
36	Jackson, WY / W Snow King Ave, Jackson, WY	6.83M
37*	Wood Village, OR - 97060 / Wood Village, OR ⓘ	6.61M
37	133 Water St, DC Area (Exclude Home/Work) / M St SE, Washington, DC	6.45M
38	Northlake, TX (Inc. Home/Work) / I-35W, Northlake, TX	6.33M
39*	Hood River Valley / OR ⓘ	6.33M
39*	Hood River County, OR / OR ⓘ	6.25M
39	Spencer County, IN / N Conner Ct, Dale, IN	5.96M
40*	Sandy, OR - 97055 / Cherryville, OR ⓘ	5.68M
40	Village of Channahon / Divine, IL	5.63M
41*	Hood River, OR - 97031 / OR ⓘ	5.14M
41*	McKean County, PA / Backus, PA ⓘ	5.08M
41	Dukes County, MA / West Tisbury, MA	4.96M
42*	The Dalles Area / OR ⓘ	4.94M

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42*	The Dalles, OR - 97058 / Endersby, OR ⓘ	4.73M
42*	Fairview, OR - 97024 / Fairview, OR ⓘ	4.62M
42	East Hampton / Village of East Hampton, NY	4.58M
43	Weston, MA / Newton St, Weston, MA	4.54M
44	Wayland, MA / Boston Post Rd, Wayland, MA	4.37M
45	South Street Headhouse District / Philadelphia, PA	4.31M
46	Downtown Lexington / Lexington, SC	4.21M
47	Downtown, Arlington Heights, IL / Arlington Heights, IL	3.64M
48	Pagosa Springs / Pagosa Springs, CO	3.27M
49	City Center Mankato / MN 56001, MN	3.13M
50	Pembroke Park / Pembroke Park, FL	3.12M
51	Chestnut Street - Divisadero to Fillmore / Chestnut St, San Francisco, CA	3.07M
52	Jekyll Island, GA / Jekyll Island, GA	2.86M
53*	Boring, OR - 97009 / Kelso, OR ⓘ	2.72M
53*	Estacada, OR - 97023 / Dodge, OR ⓘ	2.6M
53	Killington / The Woods, VT	2.54M
54	American Tobacco Campus / Willard, Durham, NC	2.42M
55	Mackinac Island, MI / Mackinac Island, MI	2.36M

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Rank	Name	Visits
56	Iowa Events Center / 3rd St, Des Moines, IA	2.35M
57	Aledo / Bailey Ranch Road, Aledo, TX	1.98M
58*	Cascade Locks, OR - 97014 / Dodson, OR ⓘ	1.96M
58*	Government Camp, OR - 97028 / Government Camp, OR ⓘ	1.91M
58	Main Street Takoma Commercial District / Takoma Park, MD	1.76M
59	Lookout Mountain Attractions / Lookout Mountain, TN	1.62M
60*	Corbett, OR - 97019 / Corbett, OR ⓘ	1.58M
60	Village of Boonville / Boonville, NY	1.45M
61*	Mount Hood Parkdale, OR - 97041 / OR ⓘ	1.41M
61	Alcatraz Island / San Francisco, CA	1.32M
62*	Welches, OR - 97067 / OR ⓘ	1.21M
62*	Eagle Creek, OR - 97022 / Eagle Creek, OR ⓘ	1.19M
62	Lakeside, MT / Stoner Loop, Lakeside, MT	1.07M
63*	Villages of Mt. Hood, OR - 97049 / Rhododendron, OR ⓘ	736.4K
63	Meta Campus / Constitution Dr, Menlo Park, CA	733.4K
64*	Odell, OR - 97044 / OR ⓘ	724.7K
64	Encinitas Community Park / Santa Fe Dr, Encinitas, CA	482.1K
65	Oregon / IL	464.8K

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Rank	Name	Visits
66*	Mosier, OR - 97040 / OR ⓘ	348.8K
66	Lanesboro, DT / Ashburn St E, Lanesboro, MN	335.6K
67	Martin Luther King Promenade / W Harbor Dr, San Diego, CA	327.1K
68	National Seashore / Provincetown, MA	303K
69	Barkley Ranch Park / W 28th St & S Avenue, Yuma, AZ	294K
70*	Dufur, OR - 97021 / Dufur, OR ⓘ	257.6K
70	Town of Herreid, SD / Herreid, SD	172K
71*	Brightwood, OR - 97011 / Brightwood, OR ⓘ	158.6K
71	Old School Square / N Swinton Ave, Delray Beach, FL	141.3K
72	Main Street / Belton, MO	128.2K
* Ranking only supports 'full-months' - filters and custom dates are ignored. Showing report for: Jan 1st, 2023 - Nov 30th, 2023		
Category: Region Nationwide Visits Jan 1st, 2023 - Dec 10th, 2023 Data provided by Placer Labs Inc. (www.placer.ai)		Placer.ai